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12		
13	UNITED STATES DISTRICT COURT	
14	NORTHERN DISTRICT OF CALIFORNIA	
15	SAN FRANCISCO DIVISION	
16	CHILDREN'S HEALTH DEFENSE, a Georgia non-profit organization,	Case No.: 3:20-cv-05787-SI
17	Plaintiff,	DEFENDANT THE POYNTER
18	v.	INSTITUTE FOR MEDIA STUDIES, INC.'S RESPONSE IN OPPOSITION
19	FACEBOOK, INC., a Delaware corporation; MARK ZUCKERBERG, a California resident; SCIENCE	TO PLAINTIFF'S MOTION TO SUPPLEMENT ITS SECOND
20	FEEDBACK, a French corporation; THE POYNTER INSTITUTE FOR MEDIA STUDIES, INC., a	AMENDED COMPLAINT
21	Florida corporation; and DOES 1-20.	DATE: MAY 5, 2021 TIME: 1:30 P.M.
22	Defendants.	COURTROOM: 1-17TH FLOOR
23		
24		
25		
26		
27		
28	CASE No.: 3:20-cv-05787-SI	THE POYNTER INSTITUTE FOR MEDIA

THE POYNTER INSTITUTE FOR MEDIA STUDIES, INC.'S RESPONSE IN OPPOSITION TO PLAINTIFF'S MOTION TO SUPPLEMENT ITS SECOND AMENDED COMPLAINT

CASE No.: 3:20-cv-05787-SI

THE POYNTER INSTITUTE FOR MEDIA STUDIES, INC.'S RESPONSE IN OPPOSITION TO PLAINTIFF'S MOTION TO SUPPLEMENT ITS SECOND AMENDED COMPLAINT

CASE No.: 3:20-CV-05787-SI

Defendant The Poynter Institute for Media Studies, Inc.'s ("Poynter") hereby files this Response in Opposition to Plaintiff's Motion to Supplement its Second Amended Complaint ("Motion") [Dkt. No. 76], filed on March 8, 2021.

First, none of the Plaintiff's proposed supplemental allegations are directed toward Poynter, and thus they would have no impact on Poynter's pending motion to dismiss. Therefore, permitting the supplement as to Poynter would be futile. *See Beezley v. Fremont Indem. Co.*, 804 F.2d 530, 530-31 (9th Cir. 1986) (affirming denial of motion to supplement complaint where plaintiff failed to allege any new facts that would entitle him to relief); *Gardner v. Martino*, 563 F.3d 981, 990 (9th Cir. 2009) ("When a proposed amendment would be futile, there is no need to prolong the litigation by permitting further amendment.") (internal quotation omitted); *Allen v. City of Beverly Hills*, 911 F.2d 367, 373-74 (9th Cir. 1990) ("The district court's discretion to deny leave to amend is particularly broad where plaintiff has previously amended the complaint."); *Armstrong v. Scribner*, No. 06cv852 L(RBB), 2008 WL 268974, at \*26 (S.D. Cal. Jan. 30, 2008) ("The Court may deny a motion to file supplemental pleadings when supplementation would be futile, such as where the newly-asserted claims would not survive a motion to dismiss.").

Plaintiff impliedly concedes the futility of its proposed supplemental allegations as it previously told the Court in its March 10, 2021 correspondence that even allowing it to supplement its complaint would not moot the pending motions to dismiss. Thus, this Court should deny the Motion and proceed to hear the pending motions to dismiss on May 5. Finally, even if this Court were to grant the Motion, Poynter's pending motion to dismiss should still be heard as currently scheduled as the proposed new allegations have absolutely no impact on the claims made against Poynter. Poynter need not incur additional expense and delay preparing a third motion to dismiss on a fourth version of a complaint that is for all relevant purposes the equivalent of the operative one.

Second, Poynter adopts and incorporates the arguments set forth in Defendants Facebook, Inc.'s and Mark Zuckerberg's Response to the Motion [Dkt. No. 82] as if fully stated herein. Plaintiff unduly delayed in filing the Motion. It has already thrice amended the allegations in its

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1 complaint, and now seeks, after briefing has closed on Defendants' respective motions to dismiss, 2 to add further allegations that it knew or should have known well in advance of filing the Motion. Moreover, as set forth in the Facebook/Zuckerberg opposition, the supplemental allegations 3 4 Plaintiff seeks to include do nothing to resuscitate its fatal claims against any of the Defendants. 5 For the foregoing reasons, Poynter respectfully requests that Plaintiff's Motion to 6 Supplement its Second Amended Complaint be denied as to Poynter, or, if granted, its Second 7 Amended Complaint should be dismissed with prejudice because the supplemental allegations fail 8 to cure the fatal defects that are the subject of the pending motions to dismiss. 9 10 Dated: March 22, 2021 JASSY VICK CAROLAN LLP By: /s/ Kevin L. Vick 11 KEVIN L. VICK 12 THOMAS & LOCICERO PL /s/ Carol Jean LoCicero By: 13 CAROL JEAN LOCICERO 14 Attorneys for Defendant, The Poynter Institute 15 for Media Studies, Inc. 16 17 18 19 20 21 22 23 24 25 26 27 28

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CASE No.: 3:20-cv-05787-SI

THE POYNTER INSTITUTE FOR MEDIA STUDIES, INC.'S MOTION TO DISMISS VERIFIED SECOND AMENDED COMPLAINT

1 **SIGNATURE ATTESTATION** 2 I am the ECF User whose identification and password are being used to file the foregoing. 3 Pursuant to Civil Local Rule 5-1(i), I hereby attest that the other signatures have concurred in this 4 filing. 5 Dated: March 22, 2021 /s/ Kevin L. Vick By: Kevin L. Vick 6 7 **CERTIFICATE OF SERVICE** 8 I hereby certify that on March 22, 2021, I electronically filed the above document with the 9 Clerk of the Court using CM/ECF which will send electronic notification of such filing to all 10 registered counsel. 11 12 Dated: March 22, 2021 By: /s/ Kevin L. Vick Kevin L. Vick 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 CASE No.: 3:20-CV-05787-SI THE POYNTER INSTITUTE FOR MEDIA

STUDIES, INC.'S RESPONSE IN OPPOSITION TO PLAINTIFF'S MOTION TO SUPPLEMENT ITS SECOND AMENDED COMPLAINT